

BluAct Final Event

“Starting-up the Blue Economy”

Thursday 27th and Friday 28th May 2021

Hybrid online & offline format, streamed live at www.bluact.eu/live

AGENDA

Day 1

Thursday 27th May 2021, 10.00-14.00 CET

We Are BluAct

Online event, live streaming at www.bluact.eu/live

Time slot	Session	Speakers
10.00-10.10	Opening of day 1	Jim Sims , BluAct Lead Expert Live connection to all BluAct cities
10.10-10.20	Welcome by the Mayor	Ioannis Moralis , Mayor of the Municipality of Piraeus
10.20-10.30	The Blue Economy sector in the EU	Fani Sakellariadou , University of Piraeus, Professor of Sustainability and Quality in Marine Industry, Scientific Advisor of Blue Growth Piraeus
10.30-10.45	It's time to share!	Celine Ethuin , URBACT Project Officer
10.45-11.05	Blue Economy Entrepreneurship in Europe	Streaming of the BluAct documentaty, part 1
11.05-11.20	Break	
11.20-12.30	What we achieved: BluAct's 7 Blue Economy Entrepreneurship Competitions	Burgas, Bulgaria: Burgas Blues <ul style="list-style-type: none"> • Velichka Velikova, Project Manager BluAct Burgas, Head of International Cooperation and Integrated Territorial Investment, Municipality of Burgas; • Georgi Sakaliev –Project Coordinator BluAct Burgas, Chief Expert of International Cooperation and Integrated Territorial Investment Department, Municipality of Burgas

		<p>Galati, Romania: Danube Growth Initiative Ovidiu Costea, Project Manager BluAct Galați, Chief of Foreign Financing Municipality of Galati</p> <p>Mataro, Spain: Premis BluAct Mataro Marta Ruiz Brunet, Project Coordinator BluAct Mataró, Head of City Promotion and Commerce, Mataró City Council</p> <p>Matosinhos, Portugal: BluAct Matosinhos Nuno Vale, Project Team BluAct Matosinhos, Environmental Engineer at Municipality of Matosinhos</p> <p>Ostend, Belgium: SeaZone TBC</p> <p>Piraeus, Greece: Blue Growth Piraeus Theoni Panteli, Head of Blue Growth Department, Municipality of Piraeus, BluAct Project Manager</p> <p>Salerno, Italy: BluAct Salerno SviPro Cup 2020 Sara Petrone, City Councilor of Municipality of Salerno, Project Coordinator BluAct Salerno</p>
12.30-12.50	Break	
12.50-13.05	What we learned through the URBACT transfer method	Jim Sims, BluAct Lead Expert
13:05-13:25	Blue Economy Entrepreneurship in Europe	Streaming of the BluAct documentaty, part 2
13.25-13.45	Discussion	Open floor to BluAct partners and guests
13.45-14.00	Closing of event	Jim Sims, BluAct Lead Expert

Day 2
Friday 28th May 2021, 10.00-13.00 CET
The BluAct Community Across Europe

*Live connection of simultaneous gatherings in 7 European port-cities
Live streaming at www.bluact.eu/live*

Time slot	Session	Speakers
10.00-10.05	Opening of day 2	Jims Sims, BluAct Lead Expert
10.05-10.10	Welcome by Piraeus	Adriana Zarakeli, Vice Mayor of European Projects, Municipality of Piraeus
10.10-10.40	Winning ideas of the 7 Blue Economy competitions, organized by BluAct	Burgas Blues (Bulgaria) Lessplastic Nikola Bobchev
		Danube Growth Initiative (Romania) Danube Soap (Video in Romanian with subtitles in English)
		Premis BluAct (Spain) Viento en Popa Alex Salinas or Davinia, CEOs
		BluAct Matosinhos Startup (Portugal) Bioworld Suzana Alípio, CEO
		SeaZone (Belgium) TBC
		Blue Growth Piraeus (Greece) Blue Air Dimitris Kolovos, Pavlos Mpousoulas, Konstantinos Kaselouris
		BluAct Salerno SviPro Cup 2020 (Italy) SWEEP Sophie Zizzo, team member
10.40-11.00	Q&A to the winners	Open floor to BluAct partners and guests
11.00-11.30	Break	
11.30-11.40	Presentation of the Blue Economy Forum	Lida Ampatzi, Piraeus ULG coordinator & Angelos Ploumis / Austin Parianos, BluAct communication experts

11.40-12.20	Getting to know the ULGs	Presentation of ULG members of the 7 BluAct port-cities
12.20-12.50	“The future of the ULGs and the competitions”	Networking session between City Mayors, elected representatives, ULG organizations and start-ups
12.50-13:00	Closure of event	Jim Sims, BluAct Lead Expert